

## WOSU Public Media Diversity - Annual Report – July 2020

WOSU Public Media knows a diverse workforce, management team, governing body, and advisory board contribute to our knowledge and understanding of Central Ohio’s diverse communities, and to our ability to deliver content and services that will help our citizens achieve their full potential. WOSU continues to explore new opportunities for achieving and promoting this diversity and to monitor and evaluate our success. WOSU is committed to meeting the standards of federal and state law, WOSU’s Equal Employment Opportunity Policy, and the Corporation for Public Broadcasting Diversity Eligibility Criteria.

The primary broadcast signal area for WOSU television and radio programming is generally replicated by the Columbus - Marion-Zanesville Combined Statistical Area covering Central Ohio. With a population exceeding 2.5 million, the Columbus CSA has a median age of 37 years with a female population of 51 percent and the following diversity metrics as of 2019:

White	75%
Black	14%
Asian	4%
Hispanic	4%
Other	3%

WOSU Public Media Diversity Progress as of June 30, 2020:

	WOSU Staff	WOSU Friends Board	OSU Board of Trustees
Percent Minority:	9%	19%	22%
Percent Female:	48%	48%	33%

Diversity takes many forms beyond the obvious and WOSU regularly reviews a number of diversity goals involving programming, community involvement and service, home locale, age, sexual orientation, board expertise/background and more.

All WOSU staff have participated in Ohio State workshops called Open Doors and leadership have attended workshops related to implicit bias. WOSU targets diversity as one of its goals for all student employment including fellowships, volunteers, paid positions and internships.

WOSU publishes an annual detailed programmatic diversity report online. The latest report is posted at:

<https://wosu.org/wp-content/uploads/2020/02/2019-wosu-diversity-programming-review.pdf>

WOSU reports to the OSU Administration and Planning division, which has created a division focused on diversity and inclusion as part of the unit’s leadership agenda. WOSU participates as partners in the A&P Diversity Council and has created its own Diversity, Equity, Inclusion and Accessibility advisory team. For more information:

<https://ap.osu.edu/diversity>