**Category:** Well-being  
**Level:** Middle School (5-8)  
**Area of Focus:** Ramifications of “Likes”  
**Materials Needed:** Link below

**Big Idea** (What should students remember after the lesson?):
- There is a danger in comparing moments in time of your life with the number of 'likes' people can get for posting. Likes act like peer pressure to encourage behavior. In addition, your choices and survey responses in social media become targeted marketing product placement.

**Mini-Lesson/Content:**