



**ARE YOU DIGI-FIT?**

**WOSU.ORG/DIGITALWELLNESS**

**Category:** Citizenship

**Level:** High School (9-12)

**Area of Focus:** Big Data Collected by Companies

**Materials Needed:** Link below

**Big Idea** (What should students remember after the lesson?):

- How do companies collect and use big data about you? Data posted to the Internet is permanent and can be duplicated and distributed at will.

**Mini-Lesson/Content:**

- <https://teachingprivacy.org/module-3-information-is-valuable/>